

Hello.

My name is Julia Clare Hilbourne

& I'm an experienced Graphic Designer with Web, Email & Social Media Design & Marketing thrown in.

Quick Overview

I am an experienced graphic designer with over 20 years experience within the design & print industry and busy corporate environments. I design visually exciting printed literature, always keeping the corporate identity of the company involved at the forefront of the design. I run successful email campaigns, designing visually striking, web and email compliant e-newsletters. I design and conceptualize engaging websites, online advertisements and social media content and immerse myself in multimedia design & marketing. I consistently work to a high standard and have an unwavering passion for design and composition, both digital and printed. I am a creative thinker and also technically minded completing my projects through from conception to completion.

Quick Skills

-  InDesign CC
-  Dreamweaver CC
-  Photoshop CC
-  Illustrator CC
-  Flash Professional CC
-  Acrobat Pro DC
-  HTML, XHTML, CSS & recoding HTML5 & CSS3 templates

Social Media



Quick 'What I do'

- Graphic design for print & web.
- Email design and marketing.
- Social Media marketing, writing content and designing online ads.
- Web design.
- CMS, SEO, Google Analytics.
- Rewriting HTML5 responsive website templates.
- Over 20 yrs design experience in busy corporate environments including the NHS, IT, warehousing, the print industry & office supplies.

Quick Personal Attributes

- Confident and calm under pressure.
- Many years experience of working both independently, in a team & to tight deadlines.
- Customer service skills, marketing, & experience of promotions & public relations work.

Quick Work Experience

Jan 2016-May 2016 - t2 group, Cardiff

Position: Design & Marketing Co-ordinator
Duties included: Temporary position looking after the marketing of the company and design of websites and graphic literature.

Jan 2015-Oct 2015 - RockIT, Bridgend

Position: Graphic Designer
Duties included: Design of all company literature, both printed and digital.

Oct 2013-Dec 2014 - Pack-IT Group, Cardiff
Position: Marketing Executive
Duties included: Marketing & design for Pack-IT Group & their online company Charnwood Catalogue.

Dec 2002-May 2013 SET Office Supplies, Cardiff
2005-2013 Position: Web Designer / Email Design & Marketing and Social Media / IT Technical Support
Duties included: Designing email campaigns; Design of all company websites; Managing Social Media presence.
2002-2005 Position: Graphic Designer

Quick Education

Recent Vocational Courses

- Dreamweaver Master Class CS6
- Photoshop Advanced CS6
- InDesign CS6
- Social Media Marketing

University and School

- **1990-1992** Cardiff Faculty of Art & Design
HND (Design) Specialising in Graphic Design
- **1987-1989** Bourneville College of Art
OND (Design) Specialising in Photography
- **1986 Llanishen High School**
8 GCE 'O' Levels.

Like what you see? Get in touch!

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